

# OVERVIEW



## OBJECTIVES OF THE PROGRAM

- Identify the areas that are holding you back from being effective
- Understand the mindset that will give you confidence in every presentation
- Organize your content to flow effortlessly
- Discover how to tell a compelling story
- Develop your ability to influence in all directions
- Understand and use the essential elements of engaging delivery
- Learn to own Q&A and executive presentations

## FORMAT

- Live-online: 4 x 2.5 hours a day
- With a bonus: one-on-one coaching session
- Program size: 8-10 people

## CONTACT

- Nathan Czubaj (shoo-buy)  
nathan@mindsetunlimited.com

## Present to Engage

### Presentations Coaching Program

Most people focus on content to drive their presentation. But if good content were all we needed we wouldn't need to make a presentation. We could email our slides. Good content, organized in a meaningful way, along with engaging delivery, elevates an average presentation to an unforgettable event.

Our job is not to share information, it is to influence people to act on the information we offer them. Crafting your message in a compelling way that gets your idea traction is the fastest way to get career results. Stand out from the noise.

### HOW DO WE DO IT?

Real time coaching from a seasoned professional is the single best way to rapidly improve your delivery. Trainer led discussion with your small group will help you to understand what to do and how to do it. These pieces along with dedicated one-on-one video review with the trainer will take you to the next level.

### WHY DOES IT WORK?

If reading a book were all it took to present well, we would all be world class speakers. It takes practice with a professional coach that has coached thousands of people, all with unique talents and challenges just like you. Witnessing others grow through the coaching process is another key to speeding up your results.

### WHY IS IT IMPORTANT?

Most professional jobs have two parts. The work you do and communicating that work to others. Hard work isn't enough. How you convey the importance of what you have done is just as essential. Poorly delivered messages create a barrier to your career only you can breakthrough.