

Storytelling for Influence

Presentations assessment

Consider the presentations you give and rate yourself on this scale.

(Fill in or print out and circle number below):

Selling my ideas and concepts	☐	1	2	3	4	5	6	7	8	9	10
Use of stories to impact my listeners	☐	1	2	3	4	5	6	7	8	9	10
Focus on presentation organization	☐	1	2	3	4	5	6	7	8	9	10
Strength of your delivery	☐	1	2	3	4	5	6	7	8	9	10
Understanding your audience	☐	1	2	3	4	5	6	7	8	9	10
Clarity of your message	☐	1	2	3	4	5	6	7	8	9	10
Power of your ask	☐	1	2	3	4	5	6	7	8	9	10
Ability to engage outside your slide deck	☐	1	2	3	4	5	6	7	8	9	10
Understanding of the story arc	☐	1	2	3	4	5	6	7	8	9	10
Use of analogies	☐	1	2	3	4	5	6	7	8	9	10
Effective opens	☐	1	2	3	4	5	6	7	8	9	10
Memorable closes	☐	1	2	3	4	5	6	7	8	9	10

